

AGENDA

Privileged and Confidential

120 Park Avenue
26th Floor Management Presentation Room
September 17 - 19, 1995

Sunday, September 17, 1995
=====

Arrivals

U.N. Plaza Hotel
One United Nations Plaza
New York, NY 10017-3575
Telephone: (212) 758-1234
Fax: (212) 702-5051

Monday, September 18, 1995
=====

7:45 a.m. - 8:00 a.m.	Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor Management Presentation Room
8:00 a.m. - 8:30 a.m.	Buffet Continental Breakfast
8:30 a.m. - 10:15 a.m.	Overview of Manufacturing Process
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 12:30 p.m.	ABC's Theories of "Spiking" and "Manipulation"
12:30 p.m. - 1:15 p.m.	Lunch: Buffet in Directors' Lounge
1:15 p.m. - 2:00 p.m.	Overview of Manufacturing Document Discovery
2:00 p.m. - 3:00 p.m.	Manufacturing Witnesses
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. - 4:15 p.m.	Overview of R&D Document Discovery
4:15 p.m. - 5:00 p.m.	R&D Witnesses

2043700750

Monday, September 18, 1995 (continued)

=====

5:00 p.m. - 5:15 p.m.	Bus from 120 Park Avenue to U.N. Plaza Hotel
6:30 p.m. - 6:45 p.m.	Bus from U.N. Plaza Hotel to The Water Club
6:30 p.m. - 6:45 p.m.	Bus from 120 Park Avenue to The Water Club
7:00 p.m. - 10:00 p.m.	Reception and Dinner The Water Club
10:00 p.m.	Bus from The Water Club to U.N. Plaza Hotel

Tuesday, September 19, 1995

=====

7:45 a.m. - 8:00 a.m.	Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor Management Presentation Room
8:00 a.m. - 9:00 a.m.	Buffet Continental Breakfast
9:00 a.m. - 9:30 a.m.	History of R&D at Philip Morris
9:30 a.m. - 12:00 p.m.	Research Program at Philip Morris
12:00 p.m. - 1:00 p.m.	Lunch: Main Dining Room, 26th Floor
1:00 p.m. - 1:30 p.m.	Nicotine Analog Program/Dr. Victor DeNoble
1:30 p.m. - 2:45 p.m.	Research Program at Philip Morris
2:45 p.m. - 3:00 p.m.	Break
3:00 p.m. - 3:30 p.m.	De-Nic Cigarettes
3:30 p.m. - 4:00 p.m.	FTC Method Ratings
4:00 p.m.	Meeting adjourned

PHILIP MORRIS MESSAGE CENTER

Directors' Lounge, 26th Floor
Telephone: (212) 907-5832
(212) 907-5839
Facsimile: (212) 907-5874

2043700751